



PRESS RELEASE

For immediate release

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UNIVERSITY FAIR: *STEPS TO COLLEGE 2016*

WHEN: Saturday, February 6, 2016 | 8:00 am - 3:00 pm

WELCOME CEREMONY: 9:30 AM

Introductions: Consul General de Mexico, Alejandra García Williams
Welcoming remarks: Superintendent of Public Instruction in California, Tom Torlakson
Keynote speaker: Executive Director of the California Student Aid Commission, Lupita Cortez Alcalá

WHERE: Consulate General of Mexico in Sacramento | 2093 Arena Blvd., Sacramento, CA 95834

REGISTER: (Students and volunteers): stepstocollegesac.org

- Steps to College 2016 will highlight the opportunities available for Latino high school students to pursue higher education. This event is presented in both English and Spanish.
- Students will receive one-on-one assistance to complete the FAFSA and the California Dream Act application to apply on-site for financial aid including Cal Grants, institutional aid and, if students are eligible, federal grants.

Sacramento, CA. - For the fifth consecutive year, the Consulate General of Mexico will host the *Steps to College* fair, a bilingual event for students and their families that provides them with the opportunity to learn more about the different programs available at colleges and universities in California and Mexico.

This event is catered to students and their families with the main goal of providing guidance and information to better understand the educational system in the United States and to promote higher education in our community.

ACTIVITIES:

UNIVERSITY FAIR: More than 40 informational booths in which representatives from several colleges and universities from California and Mexico will be happy to provide information about their academic programs and admissions criteria.

CASH FOR COLLEGE: 35 computer stations with financial aid experts to assist students step by step to complete their financial aid applications (*FAFSA* and California Dream Act) <http://www.csac.ca.gov/>

WORKSHOPS: Informational sessions on financial aid opportunities and planning for college and admissions.

COLLEGE ADVISING: Individualized academic advising from representatives from different student organizations such as PUENTE, MESA, CAMP and more.

ENTERTAINMENT: *SactoMoFo* food trucks, student mariachi and representatives from the local media.